

SHINE[®]

ST. PETERSBURG
MURAL FESTIVAL

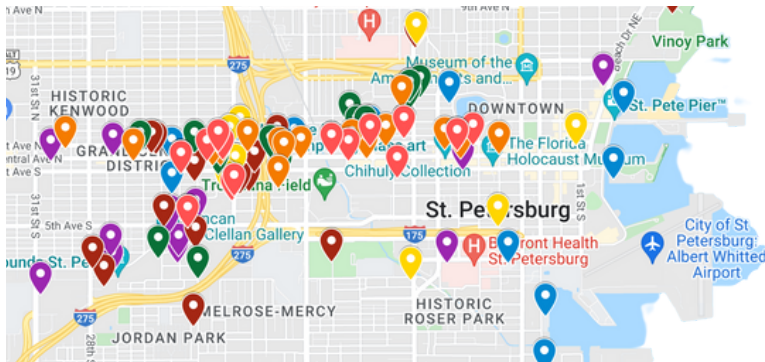
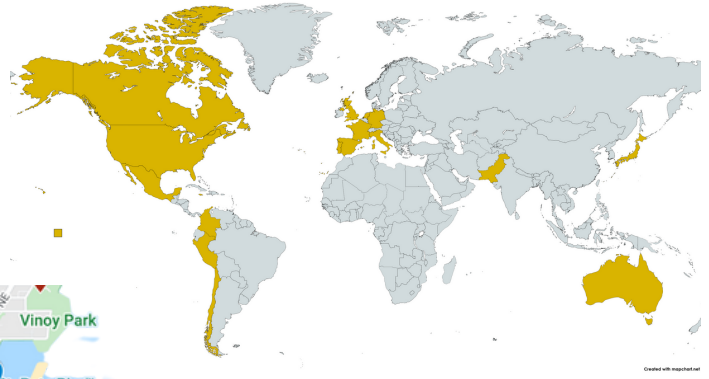
OCTOBER 13 - 22, 2023



RISE & SHINE

The SHINE St. Petersburg Mural Festival returns for its ninth year October 13-22, 2023, showcasing inspiring murals and vibrant special events by a diverse group of artists from around the world.

115+ ARTISTS
FROM 17 DIFFERENT
COUNTRIES



150 NEW MURALS
CREATED SINCE 2015

Led by local artists and community members, SHINE illuminates the power of art in public spaces by:

**REVITALIZING
NEIGHBORHOODS**



**INSPIRING
DIALOGUE**

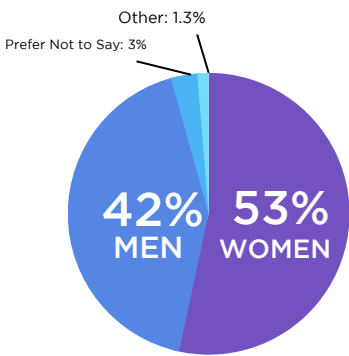


**UNITING
COMMUNITIES**

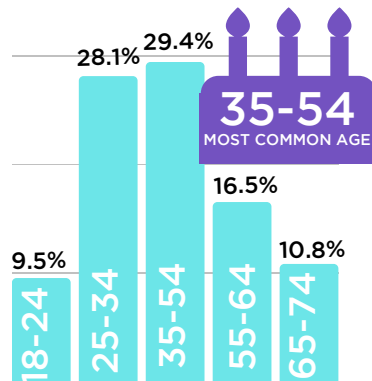


DEMOGRAPHICS: EVENT ATTENDEES

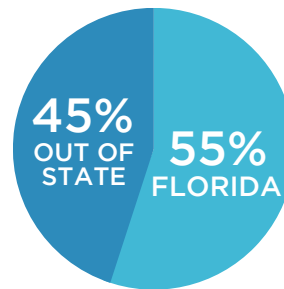
Art in public places draws a wide audience and removes barriers that often limit access to other art forms. All data is from the 2019 Economic Impact Analysis for SHINE.



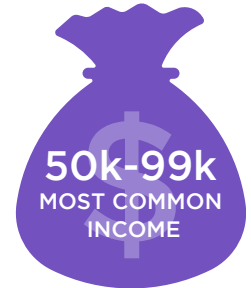
GENDER



AGE



RESIDENCE



INCOME

SOCIAL MEDIA

SHINE has maintained an active web and social media presence since 2015.

facebook @SHINEONSTPETE



62,962 REACH



13,000 FOLLOWERS



11,000 LIKES

Instagram @SHINEONSTPETE



49,195 REACH



23,000 FOLLOWERS



19,600+
Tagged photos:
#SHINEONSTPETE

WEB TRAFFIC

[Click Here to View the SHINE Webpage!](#)



206,105

VIEWS/MONTH

(SHINE Season)

93,441 VIEWS/MONTH

(Off-Season)



SHINE | MEDIA

Click the headlines to see what people are saying about SHINE!

ST. PETERSBURG IS A CITY THAT HAS USED THE POWER OF PUBLIC ART TO FOSTER COMMUNITY



ST. PETERSBURG'S MURAL CULTURE DEFINES CITY COMMITMENT TO THE ARTS, ARTISTS



DOWNTOWN IS READY TO SHINE ONCE AGAIN



SHINE MURAL FESTIVAL BRIGHTENS UP DOWNTOWN ST. PETERSBURG



SHINE®

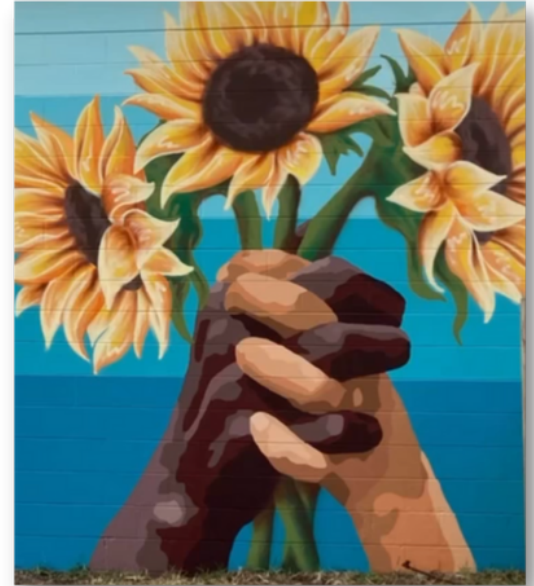
IMPACT

Bright Spot Community Murals

Since 2015, SHINE has produced 25 community murals and special projects with local nonprofit organizations, including:



BOYS & GIRLS CLUB



(Click the logos to see the Bright Spot murals!)

[Click here to learn more about our latest accomplishment:
the new Black History Matters Mural!](#)

\$61-\$69

SPENT PER DAY BY EVENT
ATTENDEES

154

ARTISTS COMMISSIONED
BY SHINE SINCE 2015

500+

OPPORTUNITIES CREATED
FOR LOCAL ARTISTS TO
SHOWCASE THEIR WORK

Community Benefits of SHINE Murals:



PROVIDE OPPORTUNITIES FOR
PEOPLE TO ENGAGE WITH
ART AND ARTISTS



CATAPULT THE CAREERS OF
LOCAL ARTISTS



BUILD APPRECIATION FOR
NON-TRADITIONAL ART MEDIUMS

SHINE®

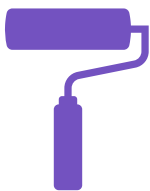
SPONSORSHIP

SHINE has lifted & illuminated our community.
Meaningful partnerships make all the difference.

Here are some of the generous organizations
that have supported SHINE in the past:



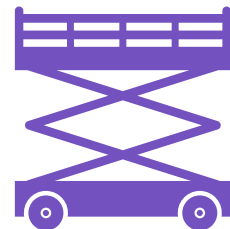
SHINE Sponsors help us:



SUPPLY PAINT,
ROLLERS, AND
OTHER MATERIALS



CONTINUE TO HIRE
ARTISTS FROM
AROUND THE WORLD



RENT LIFTS AND
OTHER EQUIPMENT

Supporting SHINE presents a unique opportunity to:

- become associated with one of the most exciting public art events in the country
- build stronger community ties
- promote your business and your brand

YOUR ACTION FURTHERS ART & ARTISTS!

Interested in supporting SHINE through a direct or in-kind donation?
Email Terry Marks at terry@stpeteartsalliance.org!